

## HKS - die klassische Farbsammlung der deutschen Druckindustrie

HKS-Farben sind Volltonfarben, die ungemischt, d. h. als reine Farben eingesetzt werden. Die Druckindustrie verwendet die HKS-Farbsammlung um ein- zwei- und dreifarbige Drucksachen herzustellen. Die Farben werden vorwiegend für Geschäftspapiere wie Briefpapier, Formulare oder Visitenkarten verwendet.

Sollen 4-farbige Drucksachen erstellt werden, kann die HKS Firmenfarbe aus den Grundfarben cmyk gemischt werden, um die Druckkosten für eine Sonderfarbe zu sparen. Dabei ist allerdings zu beachten, dass die Leuchtkraft und der genaue Farbton der reinen HKS-Farbe nie 100%ig erreicht werden kann.

**HKS K** = HKS-Farbe für Kunstdruckpapier, d.h. für gestrichene Bilderdruckpapiere (coated) glänzend oder matt.

88 Farben + Gold und Silber

**HKS N** = HKS-Farbe für Naturpapier (ungestrichenes Papier - uncoated), wird verwendet für Briefpapier, Visitenkarten, Formulare u.ä.

90 Farben + Gold und Silber / HKS 207 orange / HKS 243 blau

**HKS En und HKS Ek** für Formulare, Briefpapier usw. im Endlosdruck En = für Naturpapier oder Ek = für mattgestriches Papier

## HKS - the classic color collection of the German printing industry

HKS colors are solid colors that are unmixed, that means to be used as pure colors. The printing industry uses the HKS color collection to produce one- and three-color printed matter. The colors are used for business papers such as stationery, forms or business cards. If 4-color printed matter is to be created, the HKS company color can be mixed from the basic colors cmyk to save the printing costs for a special color. However, it should be noted that the luminosity and the exact color of the pure HKS color can never be 100% achieved.

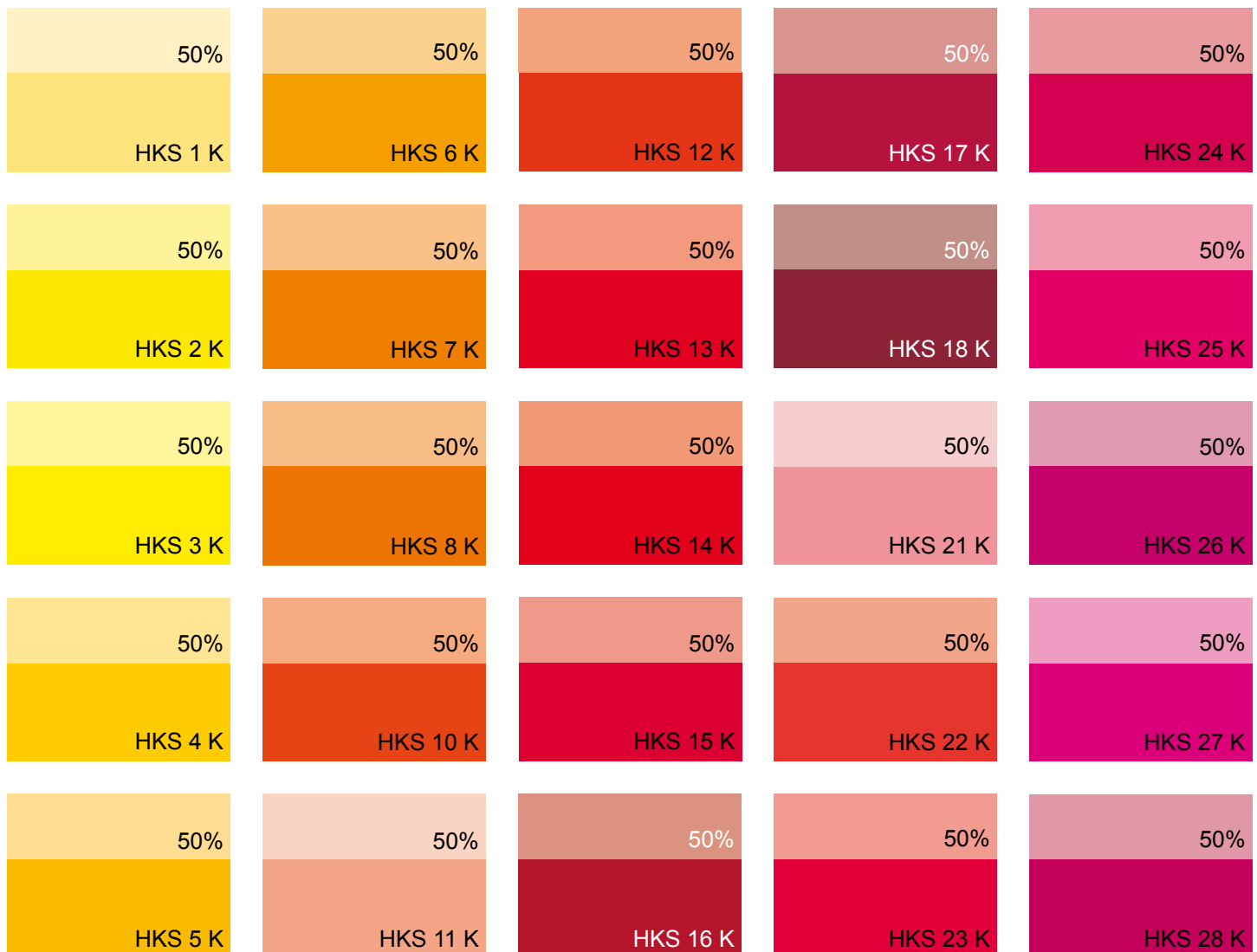
**HKS K** = HKS color for art paper, that means for coated picture papers (coated) glossy or matt.

88 colors + gold and silver

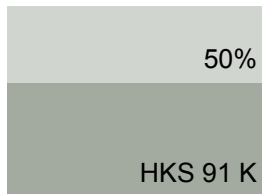
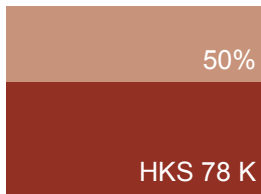
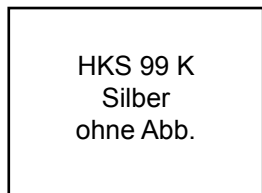
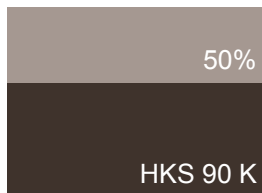
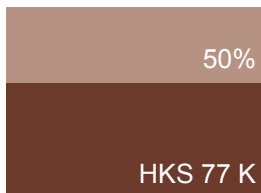
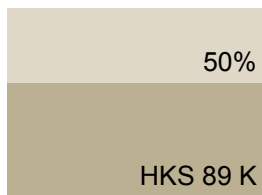
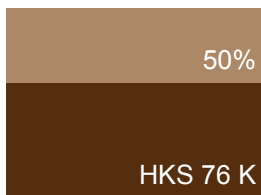
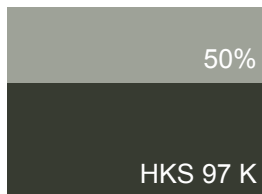
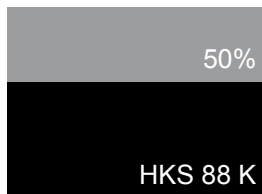
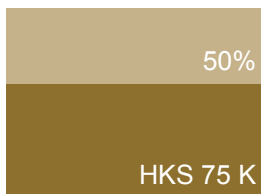
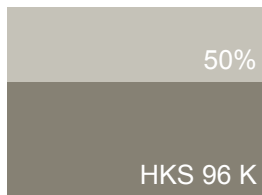
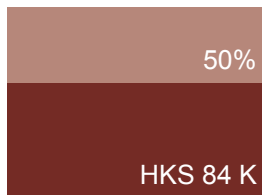
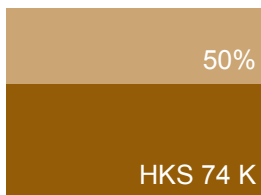
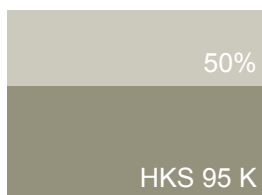
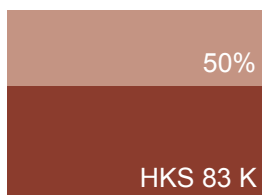
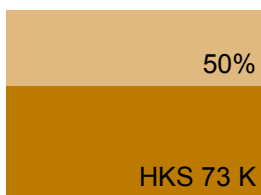
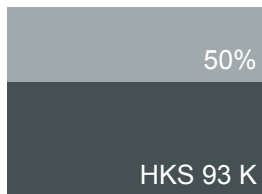
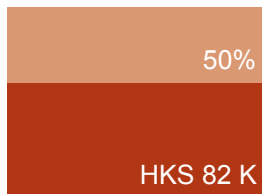
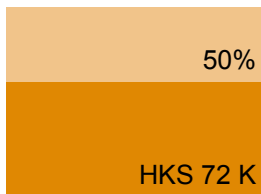
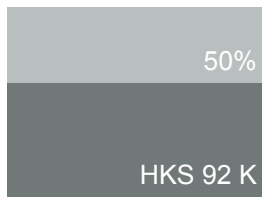
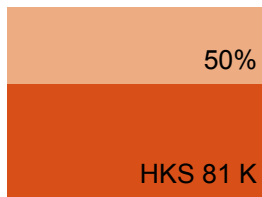
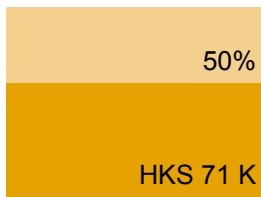
**HKS N** = HKS color for plain paper (uncoated paper), used for stationery, business cards, forms and similar. 90 colors + gold and silver

/ HKS 207 orange / HKS 243 blue

**HKS En and HKS Ek** for forms, stationery etc. in continuous printing En = for natural paper or Ek = for matt coated paper



50% HKS 29 K	50% HKS 38 K	50% HKS 46 K	50% HKS 54 K	50% HKS 62 K
50% HKS 31 K	50% HKS 39 K	50% HKS 47 K	50% HKS 55 K	50% HKS 63 K
50% HKS 32 K	50% HKS 40 K	50% HKS 48 K	50% HKS 56 K	50% HKS 64 K
50% HKS 33 K	50% HKS 41 K	50% HKS 49 K	50% HKS 57 K	50% HKS 65 K
50% HKS 34 K	50% HKS 42 K	50% HKS 50 K	50% HKS 58 K	50% HKS 66 K
50% HKS 35 K	50% HKS 43 K	50% HKS 51 K	50% HKS 59 K	50% HKS 67 K
50% HKS 36 K	50% HKS 44 K	50% HKS 52 K	50% HKS 60 K	50% HKS 68 K
50% HKS 37 K	50% HKS 45 K	50% HKS 53 K	50% HKS 61 K	50% HKS 69 K



HKS Farbkarte K + N mit Rasterprozentwerten cmyk



Alle original Produkte von HKS finden Sie in unserem Online-Shop auf [www.torso.de](http://www.torso.de). Bei Fragen stehen wir Ihnen jederzeit per E-Mail oder telefonisch zur Verfügung.

All original products from HKS can be found in our online shop at [www.torso.de](http://www.torso.de). If you have any questions, please do not hesitate to contact us via E-mail or telephone.

**Bitte beachten:** Die Darstellung der HKS Farben auf dem Bildschirm oder als Ausdruck ist nicht farbverbindlich. Für den realistischen Farbeindruck bitte immer nur die original Produkte verwenden.

**Please note:** The representation of the HKS colors on the screen or as an expression is not color binding. For the realistic color impression please use only the original products.